



# Outreach measures

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SPAIN: ITACA PROJECT IN EXTREMADURA

# Extremadura Region- Context



Peripheral geographical situation

Low population density: 5<sup>th</sup> Spanish largest region but 13<sup>th</sup> in population

Agriculture has a great weight in the economy (cattle raised in extensive farms)

Lowest Purchasing Power Standard (PPS) per inhabitant in Spain (17,800) / One of the EU less developed region (ESF)

Highest unemployment rate (after Melilla): 29.2%, (ten points over national average)

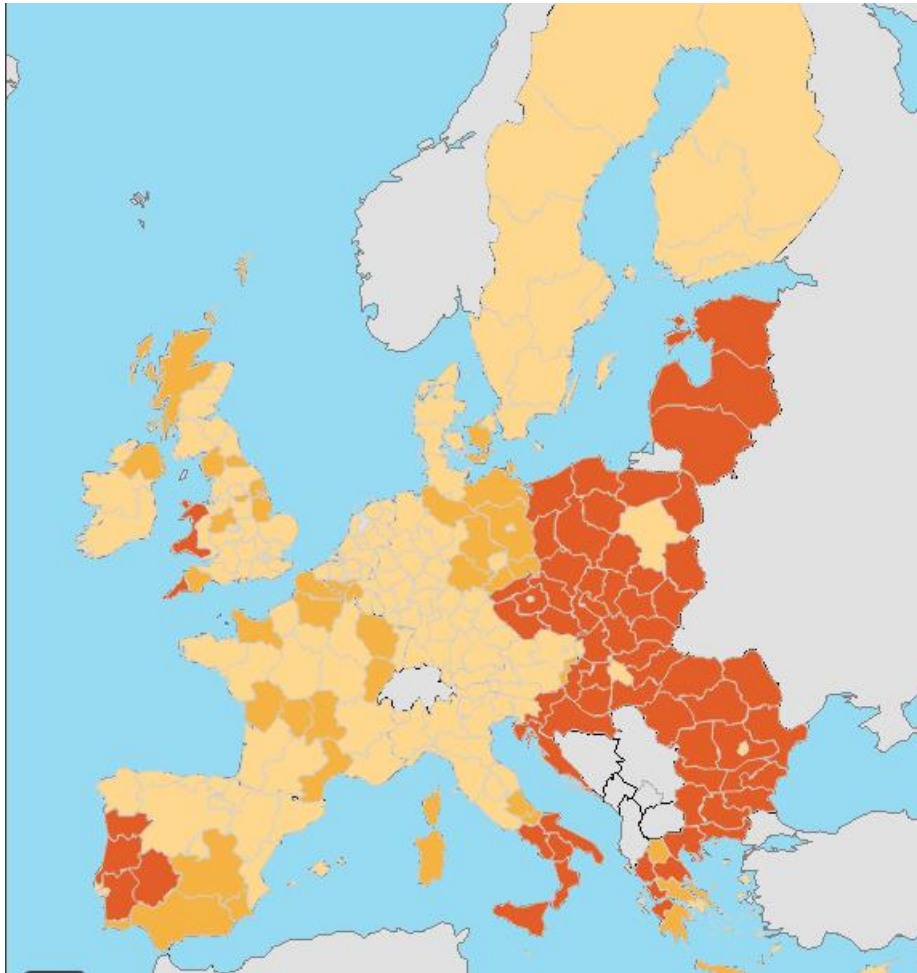
Early school leaving: 20.4% in 2016 (national average 19%) In 2012, Extremadura 32.6% vs 24.7% in Spain







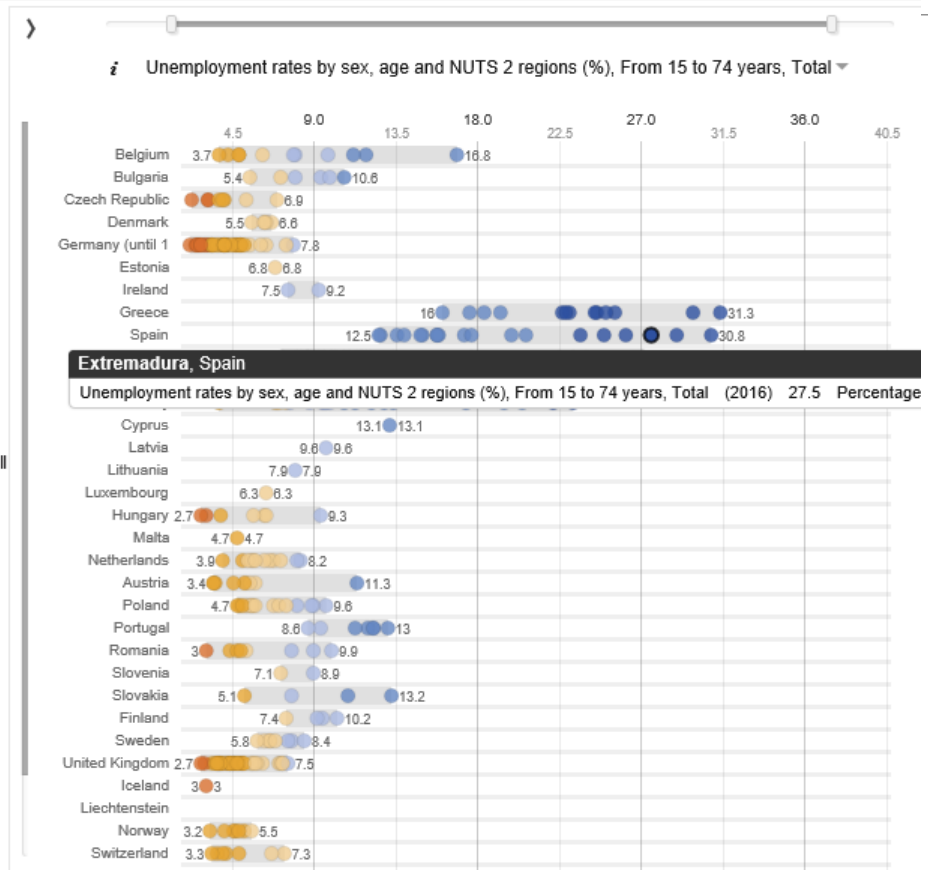
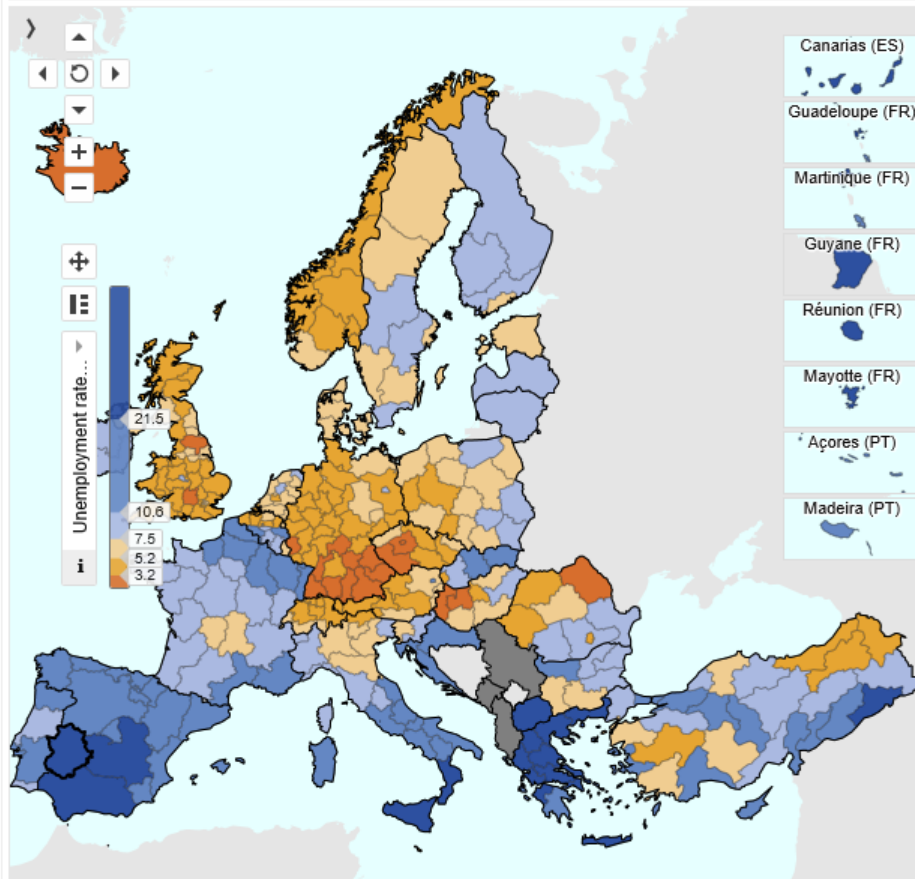
# Economic and labour context



## Structural Funds (ERDF and ESF) eligibility 2014-2020

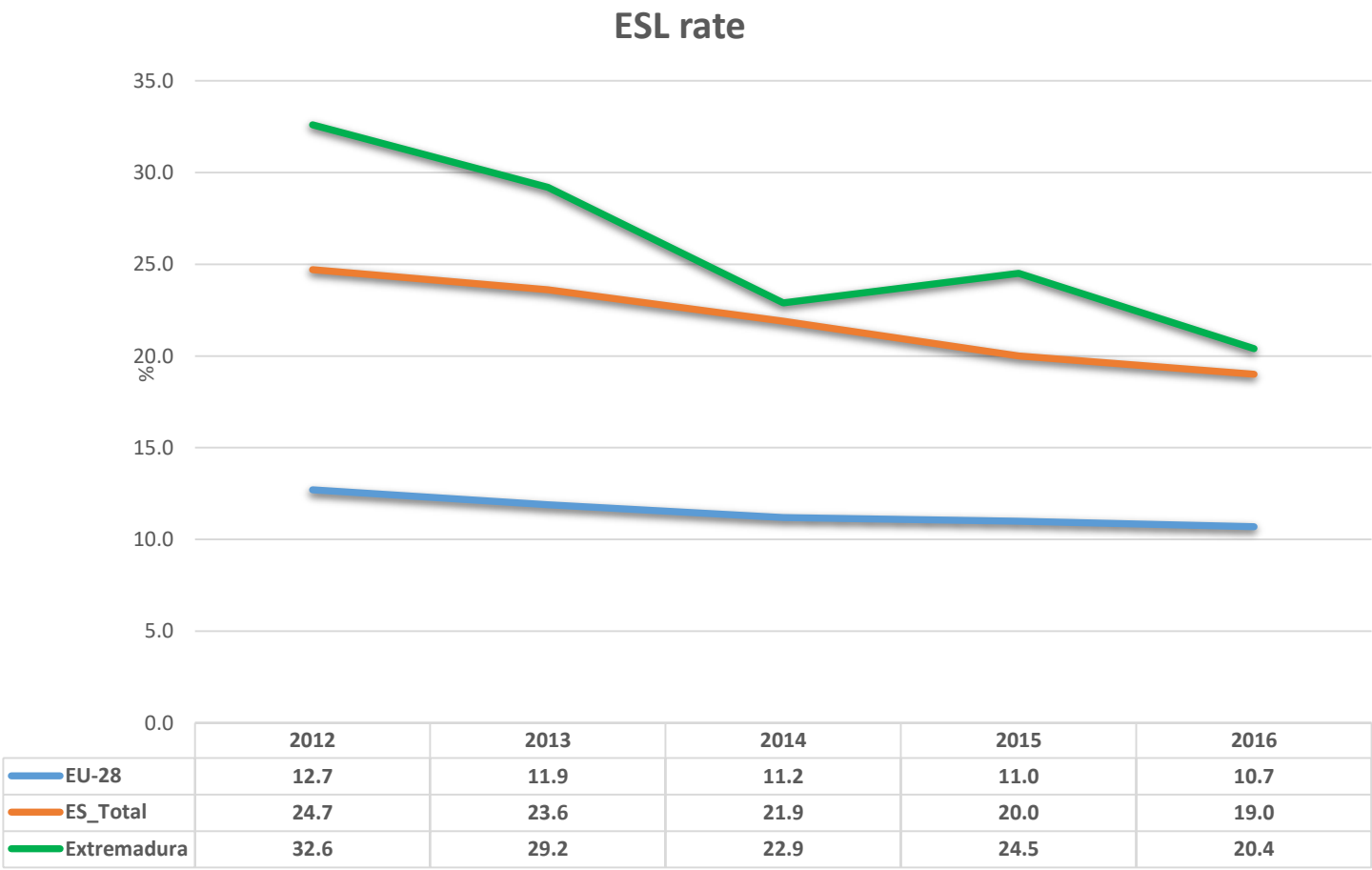
- Less developed regions (GDP/head < 75% of EU-27 average)
- Transition regions (GDP/head between 75% and 90% of EU-27 average)
- More developed regions (GDP/head  $\geq$  90% of EU-27 average)

# Economic and labour context



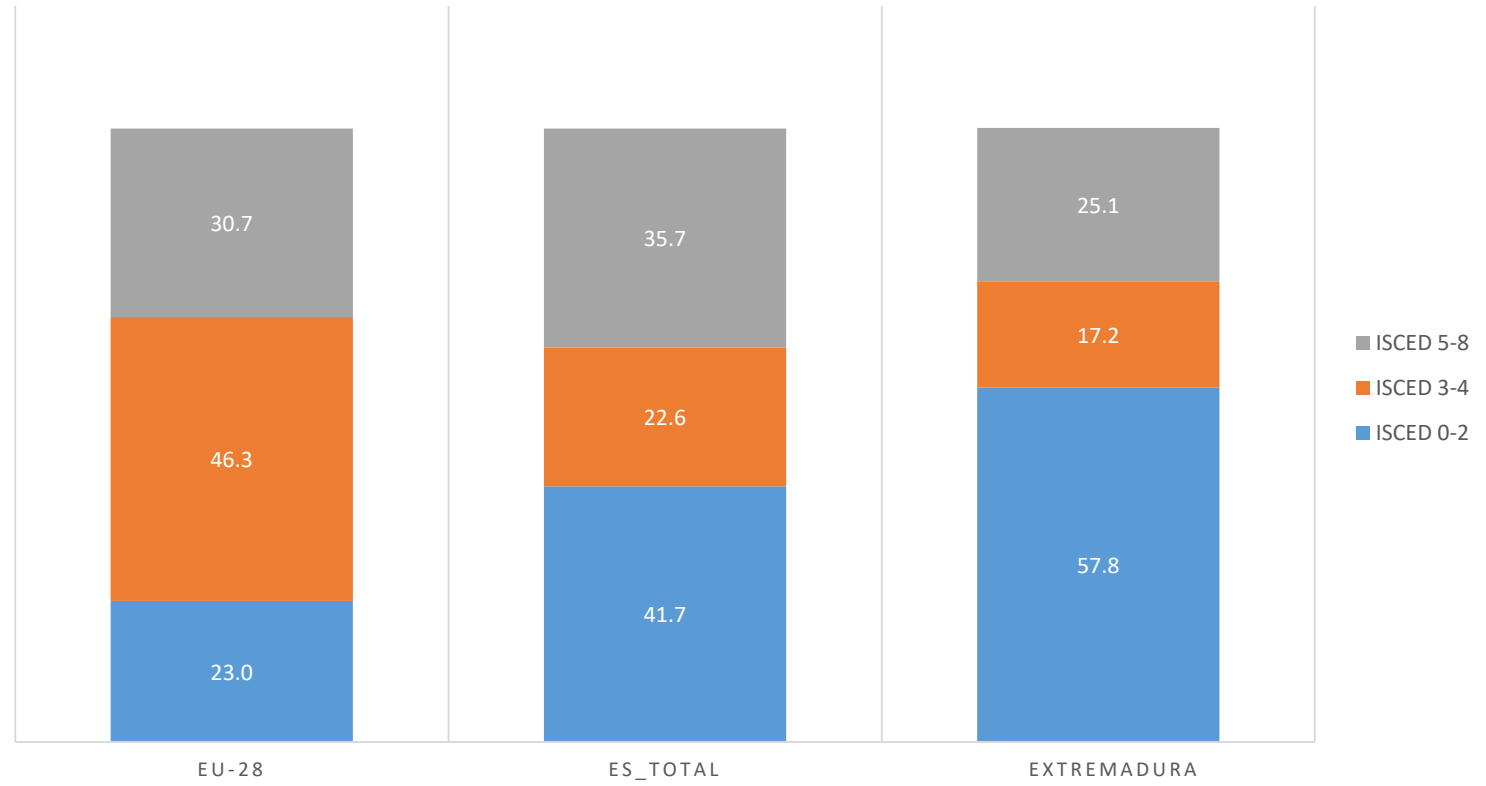
<http://ec.europa.eu/eurostat/cache/RCI/#?vis=nuts2.labourmarket&lang=en>

# Early School Leaving rate

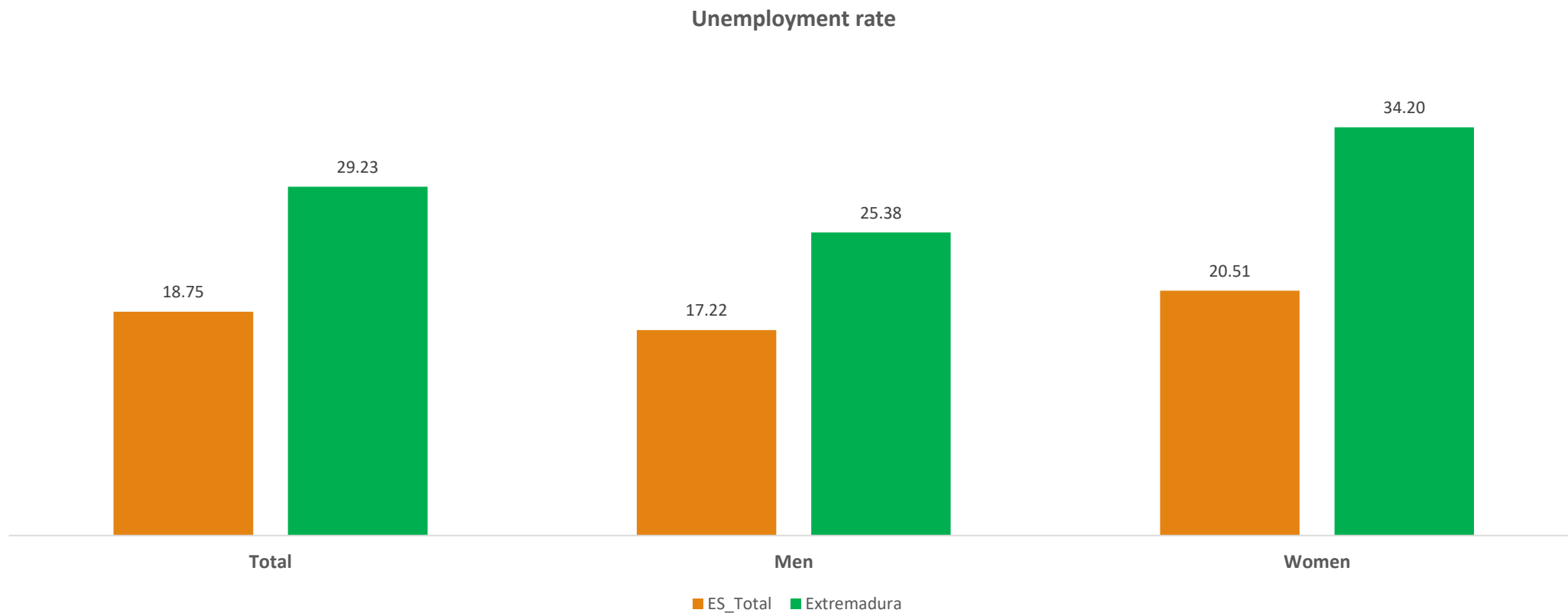


# Education attainment

POPULATION AGED 25-64 BY EDUCATIONAL ATTAINMENT LEVEL



# Economic and employment context







# Previous experiences

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## 2012: Plan 18-25

- Unemployed young people (18-25) lacking lower secondary qualification : 28,000 ESL, 8,000 unemployed with no secondary qualification
- 1,000 € gratification: 500 € at middle and 500€ at the end, if passing
- 35 weeks \* 18h/week = 630 hours
- 72 public education centres, 130 classrooms
- Budget of 4 M€ the first year, 4 K€ in 2015

## 2015: main results

- 7,807 students enrolled, 1,562 (20%) passed
- ESL rate dropped to 22,9% in 2014 and 24,5% in 2015

2015, May, new regional government, after elections



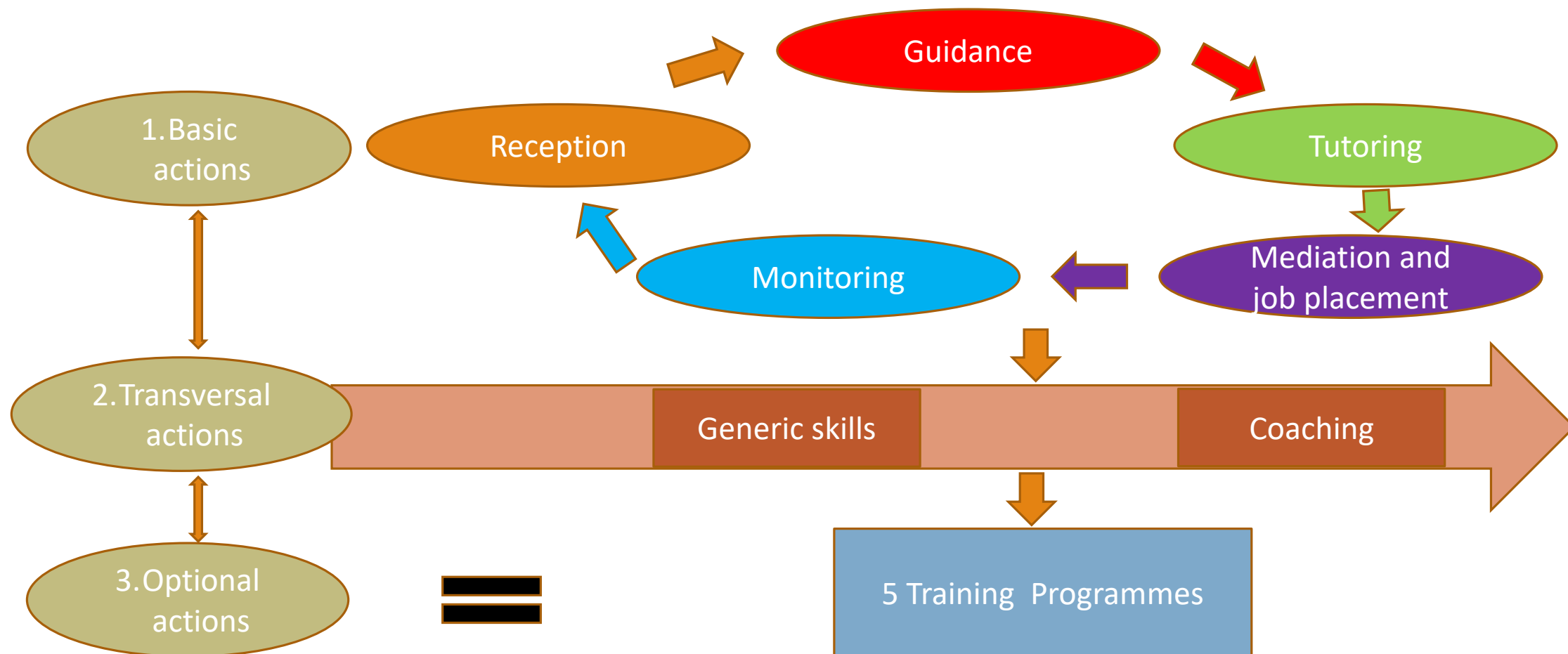
# ITACA PROJECT

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- Aligned to Europe 2020 strategy, Spanish Activation Strategy for Employment 2014-2016 and the Annual Employment Policy Plans (PAPE),
- Comprehensive system (model of intervention) to improve the employability of the Extremadura population with lower level of qualification and greater risk of exclusion.
- Cooperation between education and employment authorities
- The model contemplates a counsellor for those unemployed or employed people who want to improve their work situation, to create a personalized insertion itinerary (PII) that will seek an effective and quality labour insertion.



# Itaca's process







# Transversal measures

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- **Training in generic skills:** set of skills and attitudes to be able to adapt oneself to his/her personal, work and social environment.
  - Digital skills
  - Soft skills: emotional intelligence, teamwork, time management, social skills, communication, proactivity, innovation, creative problem solving and leadership.
- Coaching
- Optional measures: 5 programmes to provide qualification to the people who need it. It will be the Itaca guidance staff that will lead the participants to each of the programmes according to their needs.



# Itaca's process

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1. **Reception:** explaining to all the people interested about the different steps and the commitment required. Participant voluntarily chooses to join or not, the degree of participation and involvement.
2. **Guidance:** adapted to the target group. A personalized insertion itinerary (IPI) is developed: different and individual actions adapted to the needs of each person.
3. **Tutoring:** a tutor will accompany the person during the whole process of his/her working life (being employed does not mean that s/he does not need employability tools for the search of new job options )
4. **Mediation** and job placements: It is carried out between the guidance staff and the companies.
5. **Monitoring:** all along, participants will be monitored, in terms of personal and professional development, to know in which stage s/he is in and how to continue the guidance process. Once an action is completed, s/he will be derived to other actions of the itinerary or will enter the labour market. An analysis and assessment will be made at the end of the itinerary to assess its effectiveness and efficiency.



# ITACA PROJECT

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- ❑ Programme 1: Generic skills for 16- 18 years enrolled in the regional employment offices (SEXPE) (aprox. 2,000 people)
- ❑ Programme 2: Acquisition of the 2<sup>nd</sup>. Qualification for adults (+ 18) (aprox. 1,020 students). Extension to 34 more learning centres. (1,000 students aprox.)
- ❑ Programme 3: Acquisition of key competences in adult education centers (18-30 yoa) (1,650 places), 4 months and 55 centres. Provision of specific training to teachers
- ❑ Programme 4: Validation of prior learnings (160 new assessors and evaluators, new areas of assessment)
- ❑ Programme 5: Providing Occupational Standards Certificates Programmes in 2<sup>nd</sup> education centres in evening hours: 4 pilot projects (<30 yoa) linked to green economy and circular economy.





# Programme 1 – generic skills

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- Reception
- Guidance
  - Skills assessment
  - Individualised itinerary
  - Agreement
- Training: 150 hours = 100 hours of soft skills + 50 hours of a community project in a group
- Target group: 16-18 Young unemployed registered in the regional employment service



# Financing

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Mainly ESF, National Budget. Some programmes grant funds thru open calls of proposals

- ✓ Programme 1 for Generic skills: (<http://doe.gobex.es/pdfs/doe/2017/550o/17040035.pdf>). Budget of 750,000 € / 5,000 people / NGOs in the region
- ✓ Programme 2 for 2nd education: enrollment in September in education centres
- ✓ Programme 3 for key competences: allowing entrance to Occupational standards certificates programmes
- ✓ Programme 4 for validation of prior learning, thru open calls for examination
- ✓ Programme 5 for Occupational standards certificates programmes in public education centres



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THANKS  
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