



# Job market Stockholm

a local initiative for outreach to young adults



*Skolverket*

# Context

- Governmental goal to lower unemployment rates by 2020.
- An action plan for adult education in 2015, e.g.
  - increased VET for adults,
  - studies in Swedish as a second language and VET-education is combined for newly arrived immigrants,
  - validation schemes.
- Local authorities are responsible for operationalising many actions.

# Job market Stockholm – guidance

- Municipal responsibility to actively offer education and support ends at age 20.
- Outreach and guidance to young adults, aged 20 to 29, who are not in employment, education or training.
- Cooperation with adult education, PES, social services.
- Coaches, study- and career counsellors.
- Four physical outreach locales.

# Job market Stockholm -- outreach

- Outreach to unemployed 20-29 year old NEETs.
- Youth consultants – flexible, can meet the person where ever s/he feels comfortable.
- Individualised.
- Build trust, boost self confidence.
- Outreach actions, including friends & family.
- Social media. Drop in.
- [http://www.stockholm.se/-  
/Serviceenhetsdetaljer/?enhet=51c340d9b90243d890aa2145  
56cf2da4](http://www.stockholm.se/-/Serviceenhetsdetaljer/?enhet=51c340d9b90243d890aa214556cf2da4)